

8/28/89

TO: RITZ  
DAVE

Please note the following information.

R.J. O'Rourke  
Division Manager

*Joe*  
J.H. Casey

RJR Sales Company  
7 Lincoln Street  
Hawthorne, New Jersey 07506

**RJR**

August 24, 1989

TO: J. H. Casey  
RE: Weisak Foodtowns

Dear Joe:

Attached are carton fixture plan-o-grams for the Edison and Colonia stores. You will also find a plan-o-gram for the recently installed Consolidated Savings Center in the Edison store.

If you require additional information, please contact me.

Sincerely,

*RJW*  
R. J. Westenberger

RJW/mp  
attachment

M-2

DN *J* 18 28/89  
&D *R* 18 28/89  
S.R.M. *X* 1 1 1  
S.A.M. *DJ* 18 28/89

51854 1360

WEISEK FOODTOWN

COLONIA



4'	5'	4'
RJR	RJR	RJR
RJR	RJR	RJR
PM	PM	PM
LOR	LOR	LOR
PM	AM	AM
PM	B&W	L&M
PM	B&W	PM

Rows 13

Rows 16

Rows 13

Fixture Size: 5' X 5'

Notes:

Authorized By:

Company	# of Rows	% of Rows	Share of Market	\$ per Month	\$ per Year
RJR	84	28.6		252.	3024.
ATC	29	9.8		93.	1116.
B&W	32	10.8		91.	1092.
PM	94	31.9		245.	2940.
PL	42	14.2		162.	1944.
L&M	13	4.4		37.	444.
TOTAL	294	100%		880.	10560.

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WEISEK FOODTOWN

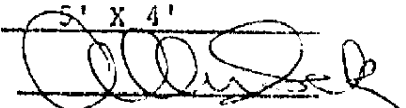
EDISON



3'	5'	3'
RJR	RJR	RJR
RJR	RJR	RJR
PM	PM	PM
LOR	LOR	LOR
PM	AM	AM
PM	B&W	4 rows B&W / 5 rows L&M
PM	PM	PM

Rows 9Rows 16Rows 9Fixture Size: 5' X 4'

Notes:

Authorized By: 

Company	# of Rows	% of Rows	Share of Market	\$ per Month	\$ per Year
RJR	68	28.6		204.	2448.
ATC	25	10.5		73.	876.
B&W	20	8.4		56.	672.
PM	86	36.1		213.	2556.
PL	34	14.3		130.	1560.
L&M	5	2.1		0	0
TOTAL	238	100%		676.	8112.

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WEISEK FOODTOWN  
EDISON  
COMBINATION TOBACCO/  
SAVINGS FIXTURE  
EFFECTIVE 9/89



TOBACCO FIXTURE

SAVINGS FIXTURE

	4'	3'
RJR	TOBACCO	RJR
RJR	TOBACCO	RJR
	TOBACCO	RJR
	TOBACCO	PM
	TOBACCO	PM
	TOBACCO	AM
	TOBACCO	B&W

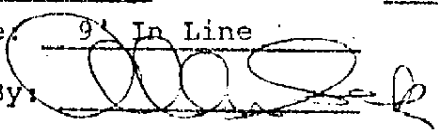
Rows \_\_\_\_\_

Rows \_\_\_\_\_

Rows 9

Fixture Size: 9' In Line

Notes:

Authorized By: 

Company	# of Rows	% of Rows	Share of Market	\$ per Month	\$ per Year
RJR	<u>27</u>	<u>          </u>	<u>          </u>	<u>91.00</u>	<u>          </u>
ATC	<u>9</u>	<u>          </u>	<u>          </u>	<u>27.00</u>	<u>          </u>
B&W	<u>9</u>	<u>          </u>	<u>          </u>	<u>27.00</u>	<u>          </u>
PM	<u>18</u>	<u>          </u>	<u>          </u>	<u>72.00</u>	<u>          </u>
PL	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>
L&M	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>
TOTAL	<u>          </u>	<u>          </u>	<u>          </u>	<u>236.00</u>	<u>2832.00</u>

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